



Southern  
New Hampshire  
University



Understand the mind  
to drive change.

# Master of Science in Psychology

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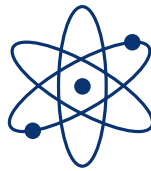
# About SNHU

Founded in 1932, Southern New Hampshire University (SNHU) is a distinguished U.S. nonprofit institution with a 25+ year online legacy of redefining higher education. Chosen by 3,000 on-campus and 170,000 online students, with an alumni network exceeding 100,000 worldwide, SNHU is one of the largest universities in the U.S.

SNHU is decorated with accolades, including the 2020 Most Innovative University in the North (U.S.) and Best Regional Universities by U.S. News & World Report and is accredited by NECHE, overseen by the U.S. Department of Education and Council for Higher Education Accreditation. SNHU strives to transform lives through quality education and our globally recognized accreditations are a testimony to the highest academic standards.



Awarded the 21st Century  
Distance Learning Award For  
Excellence in Online Technology  
By the United States Distance Learning  
Association (USDLA)



Named 2024's Most Innovative  
University in the North  
By the U.S. News & World Report



Accredited by the New England  
Commission for Higher  
Education (NECHE)  
Overseen by the U.S. Department of  
Education (USDOE)



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# Program Overview

Turn your empathy and passion for helping others into a career in high demand with SNHU's online **Master of Science in Psychology program**. This unique program will help you understand the human mind and behavior while learning advanced research methods in the field of psychology. Our MS in Psychology program is non-clinical in nature, so it is perfect for students looking to advance their career in psychological research or in a field that requires an understanding of human nature, such as market research or social services, as well as those looking to pursue a doctorate in the future. This program will not lead to licensure or certification as a psychologist, but may be a great step towards that. Check your local requirements regarding the practice of psychology for more information.



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# Why Psychology?

As the professional landscape rapidly changes around the world, there is a growing demand for individuals with a formal psychology background to help companies understand their customers and clients. Industries including business, marketing, education, health service, criminal justice, sports management and information technology are increasingly seeking professionals to help their organizations improve performance, motivation and general well-being. Though non-clinical in nature, there are a variety of in-demand areas in which graduates from this program can work in:

- Applications for psychology programs in India have increased from pre-pandemic levels by 50-60%, meaning professionals see the potential of a well-rounded degree in psychology.\*
- The average market research manager makes an average of ₹1,179,856 per year.^

\*Times of India [Viewed online here.](#)

^Payscale [Viewed online here.](#)



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# Career Potential

An online Master of Science in Psychology deepens your understanding of the human mind and behavior. You will gain in-depth knowledge and expertise to make a meaningful impact on mental health, wellness, and organizational well-being. Prepare to embark on a career transforming lives in diverse roles like:

- School counseling
- Industrial organizational psychologist
- Human resource management
- Market research
- Addiction and social services
- Academic research



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# What Will You Learn?

SNHU's online psychology program begins with the theoretical foundations of psychology and academic research, then dives deep into the science of the human mind to help prepare you for a range of careers in just about any industry. You will master critical areas such as research methods, cognitive psychology, social psychology, learning theory and ethical practice of psychology. Led by faculty who are experts in the field, this practical course will expose you to real-world case studies and offer you hands-on experience in the field. Our curriculum ensures you graduate with the skills to:

- Advocate for psychology's role in promoting agency and the psychological well-being of individuals, communities and organizations.
- Adapt to shifting demands and ill-structured problems by critically evaluating the relevance, priority and appropriateness of various information and potential courses of action.
- Design, conduct and evaluate research through the lens of its potential to advance knowledge in psychology as well as the psychological well-being of individuals, communities and organizations.
- Integrate psychological theories, methods and research to generate new knowledge and promote agency and the psychological well-being of individuals, communities and organizations.
- Incorporate empathy, reflectivity and an appreciation for collaboration and diversity of perspectives into efforts to promote agency and the psychological well-being of individuals, communities and organizations.
- Protect the integrity and professional responsibility of psychology through the demonstration of ethical comportment in all aspects of the profession.



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# Why Choose SNHU Online?



## Embrace a rich academic legacy

Established in 1932, SNHU brings a rich legacy of educational excellence and leadership. As a pioneer in online education, SNHU has been offering industry-relevant top-tier online degrees since 1995.



## Global employability & opportunities

With a 160,000+ strong global community of learners and a vast network of 232,000+ alumni across 46+ countries, our global footprint showcases our international recognition and employability. SNHU propels you to global success, preparing you for evolving workplaces.



## Opportunity to attend graduation ceremony on-campus

Online students at SNHU have the unique opportunity to take part in the full graduation experience. You are welcome to join the celebration on campus and build lifelong memories in person, because your success deserves the spotlight.



## Robust suite of online learning tools

Online learners at SNHU gain exclusive access to specialized online toolkits, depending on the area of study. These include Microsoft Suite and a LinkedIn Learning subscription. Elevate your education.



## Career Catalyst Advantage

In partnership with Hiration, SNHU offers a whole suite of AI-powered career-enabling tools that help you sharpen skills through mock interviews, receive real-time feedback, create a compelling LinkedIn profile, master the art of cover letters and tailor resumes with Job Matcher for each opportunity – all with AI-powered excellence.



## Affordable pricing & merit scholarships

SNHU is committed to making learning economical and accessible. Our pricing, flexible payments, 0% financing and merit scholarships ensure a U.S.-accredited degree is financially reachable for everyone.



## Campus Immersion Program

Embark on SNHU's Campus Immersion program, a dynamic 2-week Experience English Summer Camp, where you'll delve into New England's rich culture, engage with local entrepreneurs, attend campus event with SNHU students, and enhance your English skills through hands-on educational excursions and career workshops, creating lasting memories beyond the classroom.

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# Alumni Benefits

Upon completing their studies, all SNHU graduates, whether from online programs or on-campus courses, gain access to a diverse array of exclusive alumni benefits. By joining our online alumni community, you unlock:

## Global Alumni Network and Social Platform

Stay connected with former SNHU classmates across the globe through our comprehensive alumni directory and social media platform, fostering valuable connections and opportunities for collaboration.

## SNHU LinkedIn Community Group Handshake

Join our exclusive LinkedIn community group designed for SNHU alumni, where you can explore job postings, advertise vacancies within your company, and tap into the diverse talent pool of SNHU graduates.

## Career Development Resources

Engage in a range of career development resources, including webinars, internship fairs, and personalized counseling sessions, tailored to support your professional growth and advancement.

## Professional Support Services

Benefit from tailored professional support services such as mock interviews and resume reviews, providing invaluable feedback and guidance to help you succeed in your career endeavors.

## Events Calendar: Networking and Engagement

Stay informed about upcoming events such as Homecoming celebrations, Global Days of Service initiatives, and virtual career events, offering opportunities for networking, learning, and community engagement.

## Access to SNHU Library Resources

Gain unrestricted access to a wealth of academic and research resources offered by SNHU's library, empowering you with the knowledge and information needed to excel in your personal and professional pursuits.



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# Career Catalyst AI Tools: Empowering Your Career Ascent

We have partnered with Hiration, a pioneer in AI-driven innovation, to offer you a whole suite of AI-powered tools that enable you to showcase your best self and take your career to unprecedented heights.

## Get a competitive edge with Career Catalyst:

- **Excel in mock interviews:** Refine your interview skills with real-time feedback.
- **Tailor your resume:** Customize your resume to each job listing with the Job Matcher feature.
- **Optimize LinkedIn:** Craft an alluring profile showcasing skills and experience that recruiters can't resist.
- **Perfect your cover letter:** Receive precise, actionable feedback to create a lasting impression.

Transform your growth trajectory with AI-powered tools. We're here to guide you every step of the way.



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# Format

## Online Degree Program

Our online postgraduate programs have **five convenient start dates** throughout the year and are divided into ten-week sessions - November, January, April, July, September and December. Applications are reviewed on a rolling basis.

# Eligibility

## Online Degree Program

To be eligible for admission in one of SNHU's online postgraduate programs, you must meet the following criteria:

- Must not be a resident of the U.S.
- Must be proficient in English
- Must hold an undergraduate degree:

4-year undergraduate degree holders must have their degree issued from an accredited university (NAAC, UGC or AICTE) and earned a designation of second division or higher (45% or above).

3-year undergraduate degree holders must have their degree issued from a NAAC accredited university with a letter grade of B+ or higher and earned a designation of first division (60% or above).



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# Curriculum

If you would like more information about any of the subjects, please click on the subject code to bring you to the academic catalog.

## **Foundation Subject** *(9 Total Credits - does not count toward degree total)*

**PSY500** - Foundations of Psychology

**SCS501** - Foundations in Statistics

**SCS502** - Foundations in Research Methods

## **Major Subjects** *(24 Total Credits)*

**PSY510 - Research Methods in Psychology I:** In this course, students will learn methods commonly used in psychological research. As part of these methods, students learn how to gather and analyze data across a variety of settings. These newly acquired skills and techniques will be reinforced by application to a contemporary issue in psychology.

**PSY520 - Research Methods in Psychology II:** In this course, students will develop a deeper understanding of the research process and data analysis by applying skills learned in Research Methods in Psychology I and building on them with new skills and technique including advanced research design and use/interpretation of higher-level statistical tests (ANOVA, regression, etc.). These newly acquired skills and techniques will be reinforced by application to a contemporary issue in psychology.

**PSY530 - Social Psychology:** The focus of this course is on contemporary social psychology issues and research related to people's interactions with the environment, technology, and society, as well as classic studies and theories in the field-including those related to conformity, obedience, identity and attitudes that remain relevant. Students will evaluate the perspectives, relevancy and usefulness of social psychology to real world issues and problems.

**PSY540 - Cognitive Processes:** Students will investigate topics in cognitive psychology, including memory, language, attention, learning, and decision-making. Students will evaluate the perspectives, relevancy, and usefulness of cognitive psychology to real world issues and problems.

**PSY550 - Measurement and Assessment:** Learn and apply psychometric techniques commonly used in psychology. Explore measurement techniques and strategies used in the development and administration of psychological tests and assessments. Analyze and assess test and assessment results. Examine the ethical issues related to test and assessment administration and interpretation.

**PSY560 - Theories of Personality:** This course will emphasize contemporary theories, research, and approaches in personality psychology, connecting these to classic theorists such as Freud as well as other historical traditions and perspectives. The past and present impact of these theories within the ever-changing field of psychology will be explored, as well as the impact they have on culturally diverse clients and special populations.

**PSY570 - Ethical Practice in Psychology:** This course provides a comprehensive overview of the principles of ethical practice within the field of psychology. Topics include experimentation, confidentiality, respect, resolving ethical dilemmas, professional standards of conduct and the psychology of ethical behavior.

**PSY790 - Capstone in Psychology:** This capstone course is the culminating experience for the M.S. in Psychology program. The aim of the capstone is to assess students' ability to synthesize and integrate the knowledge and skills they have developed throughout their coursework, rather than introducing new concepts. This course is structured to support student success in fulfilling program requirements.

## Major Electives

**12 credits (4 subjects)** from PSY within the 500 - 699 range. Speak with your advisor to learn which we are currently offering. course is structured to support student success in fulfilling program requirements.

## Total Credit Hours: 36 credits (or 12 Subjects)

*Disclaimer: Subject availability is not guaranteed. Not all subjects are available for all terms and in the event there is an error, the university reserves the right to remediate. Subjects are not necessarily able to be taken in the order listed.*





# Meet Our Faculty Members

SNHU is dedicated to student success, and that starts with bringing expert faculty to teach our specialized subjects for students studying online from India. In addition to real-world experience in their field and a passion for education, each faculty member undergoes training for online instruction from SNHU.

Our faculty members for online degrees in India are Indian, meaning they can help bridge the cultural gap and give you the unique perspective of an Indian professional working domestically and globally. SNHU hires our Indian faculty members at the same standard as our on campus faculty, so you'll get the unique opportunity to learn from local experts hired at U.S. university standards.

## Faculty Highlight



### **Dr. Meera Iyer, PhD**

**12+ years of experience**

**Teaches Physiological Psychology**

Dr. Iyer is a child and adolescent psychologist with a PhD in psychology, specializing in cyberpsychology.

She is a member of prominent international and national psychological associations (APA, INSPA, NAOP and BCPA) and has made contributions to government-based initiatives (NCPCR, Mission Shakti-Gov. of India) for counseling trauma and domestic abuse victims.



### **Dr. Nilakantan Narasinganallur, PhD**

**32+ years of experience in finance, 15+ years of teaching MBA programs**

**Teaches Applied Business Statistics**

Dr. Narasinganallur has earned his Ph.D. in Management from Mumbai University, where his research focused on financial derivatives and the comparison of option valuation for indexes and equities in the Indian stock market to valuations in the US stock market.

He is a published author of a book on modern risk analysis and various peer-reviewed research papers in international journals.

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## **Dr. Sivaraman Eswaran, PhD**

**Completed his PhD at Bharathiar University, Coimbatore in 2019  
Teaches Security Risk Analysis and Planning**

Dr. Sivaraman is a CompTIA Security+ certified professional and EC-Council Certified Computer Hacking Forensic Investigator in addition to a Microsoft Certified Professional and EMC Academic Associate.

He received an internal research grant funded by PES University for a research project, in addition to several research projects funded by Curtin University Malaysia in collaboration with the University of Nottingham Malaysia and the Swinburne University of Technology Malaysia.



## **Dr. Veena Tripathi, PhD**

Dr. Tripathi's experience spans various industries (automobile, banking, entertainment, NGOs and educational institutions) and regions including Europe, North America, India and Central Asia. Professor Veena is a certified coach from HarvardX and University of Michigan and her major focus is to bring purpose, positive energy and creative confidence to every teaching experience. Currently, she is the Director of Global Strategic Partnership of an NGO, a marketing professor at Jaipuria Institute of Management, Delhi in addition to being faculty member at SNHU. She brings to the table a varied set of skills and experience ranging from mental health to personal branding to marketing communications. She is also a columnist for the Indian Sleep Product Federation magazines, Loud Applause, Data quest and more.



# Accreditations



# Degree Certificate

*Southern New Hampshire University*

Be it known that the Board of Trustees, by the authority vested in it under the laws of the State of New Hampshire and upon recommendation of the faculty does hereby confer upon

*Your Name Here*

the degree of

*Master of Science  
in Name of Program Here*

in recognition of fulfillment of the requirements for that degree with all the Rights, Honors and Privileges pertaining thereto.

Given at Manchester, New Hampshire this sample day of May, for reference purposes only.

**Actual diploma will have the official SNHU seal and signatures from the president and chairman of the board of trustees**

\* SNHU degree programs are validated by the U.S. Regional Accrediting body (NECHE) and recognized in the U.S. by the U.S. Department of Education. These degree programs do not have official recognition by Ministries of Education outside the United States.

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New Hampshire  
University**

Email : [students@in.snhu.edu](mailto:students@in.snhu.edu) | Contact : **+91 89297 00399**

Connect on Whatsapp 

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